

## Fairtrade Impact Report

Newcastle University has a long history of championing Fairtrade, having been first certified as a Fairtrade University in 2006.

Since the introduction of the Fairtrade Universities and Colleges Award in 2018, the University has been working towards the new accreditation.

During the lockdowns as a result of COVID-19, progress with the new criteria was slowed due to the need to concentrate resource on essential services required (e.g. provision of care packages for students).

With the return to on campus activity and re-opening of outlets on the campus, in the 22/23 academic year we have refocused our efforts to continue to champion Fairtrade through University activity.

Activities over the past year have included:

- Engagement with colleagues and students through a survey to understand knowledge of Fairtrade and what influences purchasing decisions.
- Promotion of Fairtrade Fortnight at the Co-Op in the Students Union, including Fairtrade fruit giveaways, Fairtrade chocolate sampling and Fairtrade wine tasting.
- Promotion of Fairtrade products as part of the University's Sustainability Week through social media posts and Fairtrade coffee giveaways as part of the Sustainability Festival.



More information relating to Fairtrade activity over the past year is available in our [SMART Action Plan](#).



In 23/24 we will continue to improve engagement on Fairtrade and trade justice, utilising the results of our survey and engagement so far to continue development of our Action Plan.

April 2023